

LISE WATIER

VINTAGE
MODERNE
PRINTEMPS
SPRING
2010



VINTAGE MODERNE

For its 2010 Spring collection, Lise Watier has delved into the classic, iconic 1950s. Hayworth, Lake, Deneuve and other legendary beauties inspired a contemporary vision of glamour, grace, and femininity.

Like the big-screen heroines of that era, the VINTAGE MODERNE face is natural, with emphasis on the eyes and a bright, well-defined mouth. It's a **polished, timeless look**, that of the resolutely modern *femme fatale*.

To achieve the season's look: a retro-chic palette of muted pastels and silky textures. **Anise green, peachy pink, deep brown and bright white**; the collection is made up of soft, sophisticated colours combined for harmony and elegance.

To showcase the collection's shades, Lise Watier has encased them in pretty, **moulded-plastic compacts with a vintage design**.

A nod to the fifties, back to the past, a gorgeous beauty revival.



PALETTE VINTAGE MODERNE

EYES & CHEEKS

LIMITED EDITION



The season's essential, the PALETTE VINTAGE MODERNE Eyes & Cheeks features **four eyeshadows and a blush**. Grouped in a stunning white Art Deco compact, the palette – **a watercolour green, deep brown, pink-tinged peach and cloud white** – offers infinite mix-and-match possibilities. A fab foursome you can use to make eyes both sensual and sophisticated.

To brighten cheeks and give the complexion a fresh boost, the palette includes the indispensable BLUSH-ON POWDER in **LIBERTINE**. Soft and translucent, this powder is a flattering apricot peach shade that goes well with all skin tones, with its perfect balance of pigmented colour and radiance.

PALETTE VINTAGE MODERNE

Price: \$38

Available in February 2010

EYE DUO VINTAGE MODERNE

EYESHADOWS

LIMITED EDITIONS

Available in limited edition format this season, two superb eyeshadow duos.

Each practical jewel-compact contains a duet chosen for their retro-chic appeal. **Luminous colour combos** enhanced by rich, contrasting finishes can be played together for understated or bold looks, to enhance the eyes or add a touch of whimsy.

Available in an ultra-fine, easy-to-apply formula.

The **MODERN TWIST** Duo is composed of a sparkling plum and an anise green with golden highlights.

The **NEW NUDE** Duo pairs a light beige and a melon pink.



EYE DUO VINTAGE MODERNE

Price: \$25 each

Available in February 2010



DUO YEUX OMBRE ET LUMIÈRE

EYESHADOW & LINER

REGULAR PRODUCTS

On one side, a **high-precision liner tip**; on the other, a **shadow applicator**. An ingenious 2-in-1 tool for inspired eyes!

The soft lead and easy-glide texture of the eyeliner side lets you control the line you trace. The waterproof formula has been tried and tested for flawless, long-lasting hold.

The creamy, smooth texture of the eyeshadow as you sweep it on makes it easy and fun to colour lids. Reflective pigments make the eyes pop, while the resistant formula keeps colour on for hours.

The OMBRE & LUMIÈRE DUO is **available in three colour duets**:



RETRO ROSE
Pink and mahogany



GLAMOUR PEACH
Peach and charcoal



TIMELESS GOLD
White gold and black-brown

DUO YEUX OMBRE ET LUMIÈRE

Price: \$20 each

Available in February 2010



MÉTAL LINER

BRONZE

LIMITED EDITION

The same ultra-metallic formula, the same tapered applicator... the darling of liquid eyeliners is back in a limited edition format!

Available in **BRONZE** enriched with coppery micro-glitter, METAL LINER adds drama to every eye colour. The applicator tip draws fine and precise lines, making this the must-have makeup accessory for compelling and seductive eyes.

MÉTAL LINER BRONZE

Price: \$19

Available in February 2010



VINTAGE MODERNE ILLUMINATING FACE POWDER

LIMITED EDITION

Sunny weather makes us want to put our freshest face forward! With its silky-smooth texture and light-catching pigments, VINTAGE MODERNE ILLUMINATING FACE POWDER is the best friend a girl could have to **refresh a dull complexion**. It gives skin a subtle golden-beige glow – great for the face and cleavage. Sheer and faintly shimmery, this powder gives a look that's fresh, radiant, and gloriously healthy.

Carry it everywhere for an instant brightening touch-up!



VINTAGE MODERNE
ILLUMINATING FACE POWDER

Price: \$32

Available in February 2010

LIP DUO VINTAGE MODERNE

LIPSTICK

LIMITED EDITION



This spring's hottest new arrival is the VINTAGE MODERNE LIP DUO – a dual-shade lipstick with multiple possibilities. **Pink with a violet undertone on one side, orangey-hued coral on the other...** two shades, two finishes, the same fabulous hydrating properties. Wear one colour alone for intense effect or layer the two for a striking multidimensional look. VINTAGE MODERNE LIP DUO is available in limited edition.

Also back this season: ROUGE SUBLIME COCO and ROUGE SUBLIME ROSE D'OR, two classics, updated to reflect the collection's spirit.

LIP DUO VINTAGE MODERNE

Price: \$18

Available in February 2010

PLUMPISSIMO LE GLOSS

ROSE

REGULAR PRODUCT

VINTAGE PEACH

LIMITED EDITION

The ultimate weapon for drop-dead glamour? The essential ingredient in any beauty regime? The sensational symbol of femininity? **Full, sensuous, glossy lips.**

No sooner had PLUMPISSIMO LE GLOSS been introduced than it shot to the top of favourite products. Now, the innovative formula is back in two shiny shades.

ROSE, a limpid base that shimmers with tiny, glittering pink flecks.

VINTAGE PEACH, a peach base infused with champagne-coloured micro-glitter.

PLUMPISSIMO LE GLOSS

Price: \$20 each

Available in February 2010

ROSE

VINTAGE PEACH

