

GLAM LASTING PERFECTION...

Be your own woman... feel totally confident... revel in the heads that turn your way... bask in the experience of endless glamour. **GLAM Long-wear Beauty** is the ultimate alliance of innovation and versatility. For Spring 2011, Lise Watier presents the perfect products to give you that red carpet style.

Time has now become an accomplice in your beauty regime. For hours on end your complexion looks flawless. Your lips are perfect, luscious and smooth in a rich, bold shade of red.

Ladies and gentleman, presenting *you*. Perfect complexion, riveting eyes and irresistible lips.

The two essentials you'll need for this look – both being launched in February – are **TEINT PARFAIT 12_HRS GLAM** and **DUO GLAM ROUGE INFINI!** **TEINT PARFAIT 12 HRS GLAM**, available in a selection of six shades, comes in an innovative 2-in-1 packaging with a high-coverage foundation and a concealer to match. **DUO GLAM ROUGE INFINI** is the perfect combination of a water based liquid lip stain and a high pigment lipstick. Whether you prefer Bronze Glam, Nude Beach Glam, Corail Glam or Red Carpet Glam, you'll find your best colour from the 16 available shades.



TEINT PARFAIT 12 HRS GLAM

DUO TEINT ET CORRECTEUR

LAUNCH

Lise Watier breaks new ground with the all-new **TEINT PARFAIT 12 HRS GLAM**, a unique and revolutionary concept that is by no means limited to being just a foundation. It is a foundation and concealer duo that corrects minor imperfections, evens out skin tone, and lasts and lasts! A flawless complexion is now at your fingertips for up to 12 hours.

With a built-in concealer and its own small mirror, this compact tube dispenses the perfect colour match and provides adjustable coverage from medium to high. Use the concealer to hide minor flaws, redness, and imperfections and then the foundation for a flawless look. **TEINT PARFAIT 12 HRS GLAM** is the active woman's best friend. With a silky smooth texture, it dries almost instantly, creating a natural and luminous finish.



Once again, Lise Watier demonstrates that versatility and innovation can give women all the power!

TEINT PARFAIT 12 HRS GLAM

Available in 6 shades

Price: \$45

Available in February 2011

DUO GLAM ROUGE INFINI

LAUNCH

Put the emphasis on your lips and defy the laws of time. Experience the feeling of confidence conferred by **DUO GLAM ROUGE INFINI**, a remarkable lipstick that guarantees beautiful lips for up to 8 hours!

This cosmetic marvel is the result of the perfect blend between a water-based liquid lip stain and a creamy, pigment-rich lipstick. Formulated with specially selected waxes, vitamin E, and a unique complex known to stimulate ceramide synthesis, this lipstick provides instant colour release without feathering. Its creamy and full coverage texture ensures ultimate comfort and a silky matte finish.

STEP 1: Apply the liquid lip stain. Once dry, it holds the colour on your lips.

STEP 2: Apply the long-lasting lipstick. It binds to the liquid lip stain, leaving a beautiful rich colour on you lips.

The two products can be used together or separately.

The angular shape of the lipstick bullet and the personalized embossing are just some of the details that make this product absolutely magnificent. You will love using it!

DUO GLAM ROUGE INFINI

Available in 16 shades

Price: \$27 each

Available in February 2011



←STEP 2

←STEP 1

SPRING 2011

24 HRS GLAM MASCARA

FOR VERY VERY LONG LASHES AND VERY VERY LONG WEAR

REGULAR PRODUCT

24 HRS GLAM MASCARA is a breakthrough mascara that provides extreme wear while boldly lengthening and volumizing lashes. Its elastic polymer formula and its Flexi-Queen™ brush surrounds each lash with a 3D waterproof film to create a 24-hour, infinitely glamorous look.

Formula

Enriched with super-strong elastic polymers, minerals, and hydrating ingredients, the **24 HRS GLAM MASCARA** formula brings together the best features a mascara can offer: supple, lash-extending texture; quick-drying; waterproofing moisture-resistant; and, unbeatable hold. The rich, deep black shade adds depth and drama to eyes.

Flexi-Queen brush

The result of innovative patented technology, the Flexi-Queen brush glides mascara on lashes with unrivalled precision. Made of flexible elastomer bristles on a tapered wand, the brush separates, defines, and lengthens each and every lash, without clumping or uneven excess. The bristles themselves are perfectly spaced and positioned to reach even the shortest, finest lashes.

The result: easy application, seamless execution, and impeccable hold. Lashes are made dramatically longer, fuller, suppler and more lustrous. No streaking, no flaking. The colour holds for hours without rubbing off or losing intensity. Lashes are healthy and protected, making eyes look glamorous from morning to night and from dusk till dawn.

24 HRS GLAM MASCARA

Price: \$21 each

Available now



MAKEUP REMOVAL TIPS

Gently formulated and without oil 24 HRS GLAM MASCARA is easy to remove. Use warm water and light fingertip pressure on lashes. The mascara tubes will slide off. No rubbing required, thus no damage to lashes. Moisten lashes well so that the 3D coating dissolves easily.