

3-IN-1 MIRACLE PRIMER

WITH DIAMOND LUMIÈRE COMPLEX

MATIFYING. COLOUR CORRECTING. ILLUMINATING

REGULAR PRODUCT

After creating the best-seller BASE MIRACLE, the pioneer of skin perfectors and firm favourite of professional makeup artists, Lise Watier does it again with the launch of 3-IN-1 MIRACLE PRIMER.

1 product, 2 formulas, 3 actions! With its innovative concept and formula, this one-of-a-kind product is sure to join the ranks of the great classics next to the original BASE MIRACLE.

TRANSLUCENT PRIMER

Enriched with vitamins A and C, the **matifying** primer smoothes the skin and visibly **reduces the appearance of pores and fine lines**. Skin feels velvety-soft, divinely smooth and silky.

Light as a feather, almost like an invisible veil, the translucent base delicately works its magic... Ideal to perfect the complexion, it's a must before applying foundation. Its formula suits all skin types and blends superbly with the tinted primer.

TINTED PRIMER

Infused with Diamond Lumière Complex, the tinted primer corrects and naturally illuminates the complexion for a natural finish. Thanks to a revolutionary technology, the Diamond Lumière Complex renders the optical properties of diamonds and compensates the lack of photoluminescence of the skin to reveal a radiant complexion.

The light reflective pigments minimize the appearance of imperfections, pores and fine lines, even out skin tone and neutralize skin discoloration. Skin radiance is immediately restored, **complexion is brightened and remarkably more luminous**.



A CUSTOM GLOW! 3 shades to match your individual needs:

Banane: Ideal for fair to medium complexions with pink undertones. Marvellous to counter the blue tones of neon lighting.

Abricot: Ideal for medium to dark skin tones and to enhance tanned complexions. Wonderful under natural day light.

Rose Lilas: Ideal for olive and Asian complexions. Magical under subdued evening lighting or candlelight.

The 3-IN-1 MIRACLE PRIMER: two superbly clever formulas that can be used solo or blended together for a flawless, radiant effect. **A duo of silky textures that melt and disappear into skin**, suit every skin types and adapt to any lighting. An innovative packaging with two individual pumps to use the two primers either alone or blended together, whichever you desire.

Paraben Free. Fragrance Free. Oil Free.

Price: \$35

Format: 20 ml

Available in August 2010

Directions: To optimize the matifying, correcting and illuminating effects, combine both formulas in the palm of your hands. Apply onto moisturized skin to cheekbones, forehead, nose and chin. Concentrate on imperfections, and areas that can become shiny.

